

www.willowandwildfloralevents.com

WILLOW & WILD

FLORAL EVENTS

SERVICES & PRICING

2025 - 2026





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HELLO & WELCOME

*I'm so glad you're here
and congratulations on your engagement!*

*Before diving into planning, let me first introduce myself
professionally. Willow & wild is a luxury, style
conscious wedding and event florist and stylist.
But on a more personal note, I would love to be seen as
your stylish friend.*

*Here to help with whatever I can and share with you all
of my industry knowledge to ensure your wedding
planning journey is enjoyable, stress-free and
seamless.*

Roxie



ABOUT THE DESIGNER

Hey, Im Roxie.

I started out in floristry at just 15 as a Saturday girl in my local flower shop,
I just fell in love with the art and architecture of flowers.

Being naturally creative I loved watching the people I worked with create the most
beautiful arrangements and couldn't wait to be able to create my own.

As soon as I left school I enrolled in College, from here I worked for various flower
shops around the city, finally settling into a flower shop who mostly created wedding
flowers.

I stayed here for 10 years being totally obsessed with every detail about wedding
florals and soaking up all of the tip's, tricks, do's and don'ts

7 years ago I decided to go solo and really delve into my creativity.

The freedom to create with no rules, is where I really fell in love with the art of
floristry and styling and have slowly curated my signature style.

There is nothing more that I love than piecing together different textures. natural
elements and materials to create a little piece of magic.

I absolutely love to mix styles, If you love modern, romantic florals but also love the
architecture of a barn or a manor house? Who says you can't mix both?

MY STYLE

Willow & wild is a full service Wedding and event Florist and stylist, specialising in modern, luxury, intentional floral design. Ensuring your wedding has the perfect atmosphere for an unforgettable day.

I am not only a Wedding floral designer, but also A venue stylist. To me these two things go hand in hand.

This is great for keeping a cohesive style throughout and making sure everything flows well together. Another plus, is its all-in-one contract, So you only have one person to have to contact and you only have one minimum spend. Therefore, works out more cost effective in the long run.



MY STORY



My mission is to encourage my couples to invest and inject themselves into the style of their wedding.

So many couples fall into the traditional expectation's of what a wedding "is".

I love to find out what style your home is, what colours you love to wear, what you like to do as a couple and then build your wedding style from there.

Your wedding should be a reflection of you, with every detail thought-out with the purpose of reflecting who you are.

PROCESS

1

Free Discovery Call

Once I have received your enquiry, we will arrange a call and discuss all of your wants, needs and expectations as well as a brief idea of the style you are looking for. I will advise you on how best to maximise your budget to accomplish your wishes.

2

Custom Proposal

I will then spend some time carefully curating your quote based on the ideas we discussed during our call.

These proposals take some time to put together and calculate, I usually allow 14 days between our call and getting your quote to you, with the intention of getting it to you as soon as possible. during peak wedding season there may be a slightly longer wait depending on how much I have on at the time.

3

Follow up and changes

Once you have had a chance to review your proposal and have decided I am the right fit for you, I can go ahead and get you booked in. You can make any initial changes at this point.

I always say to view your quote like a menu, just pick which elements you would like, and I will be happy to remove or add in any other details if needed.

4

Design meeting

3/6 months before your wedding I will get you over to the studio for a design meeting, here we will do a mock up of styling items and have a little play about with different options for you. At this stage you can make any necessary changes and finalise some of the smaller details. (please note studio appointments are not held between may and October.) Design meetings can also be held via zoom.

5

Finalise

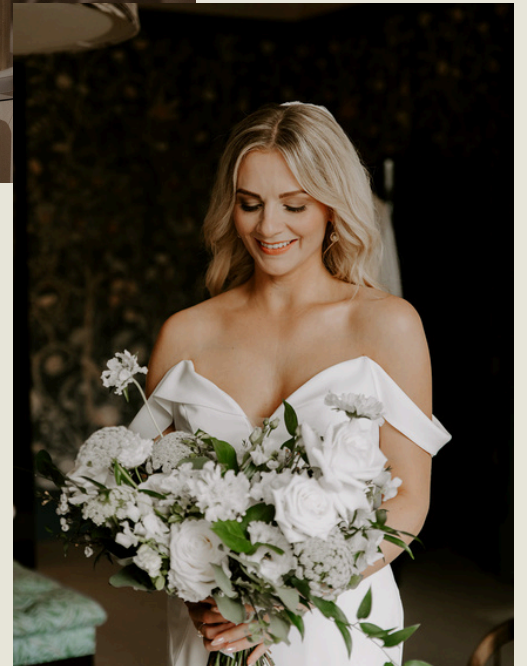
4/6 weeks before your big day, I will contact you and ask you to double check all the details on your order are correct and to let me know of any last minute changes before you settle your balance.

Once your balance has been settled I will get to work on organising and pre ordering your wedding flowers and organising your styling items.

DESIGN PORTFOLIO











For more images and regular updates give me a follow on Instagram @willowandwildfloralevents

KIND WORDS

"Where do we start? The flowers and styling you did for our wedding were beyond what we imagined, they were incredible. The venue looked heavenly and the bouquets were breath-taking. Everyone complimented your creations and couldn't believe how beautiful the venue looked. Thank you so much, you have an amazing talent."

AMY & SEAN

KIND WORDS

*"Wow, wow, wow!!!
words can not describe the joy and excitement I had
when I saw my flowers!' from my bouquet to the
chapel flowers, and all the details in between. I was
truly overwhelmed by them all day.*

*They enhanced the beauty of our venue perfectly,
and you really did understand what we wanted from
our consultation.*

*Thank you so much for creating such special flowers
for our day".*

STACEY & JAMES

KIND WORDS

"Thank you for our beautiful flowers, my bouquet was stunning and when I saw it in the room with the bridesmaids bouquets I was SO excited but I cant even explain how in awe I was when I walked in to the ceremony and saw the entire set up, The arch, the candles, just everything! they were just so perfect! The venue just looked stunning, I literally squealed walking down the aisle haha. I keep staring at all of our flowers now we are home and just hoping they last forever. Thank you for everything, you are one of the first suppliers we booked and we are so glad we did. Just incredible."

CATHERINE & LUKE

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SERVICES

Consultation

Free

- By appointment only.
- via phone, email, zoom or studio visit.

Wedding florals

I cover all aspects of wedding floristry, from buttonholes to full on floral installations.

Wedding styling

For a full catalogue of my styling and hire items, visit the [styling and hire](#) section on my website. I am also happy to source items if there is something you require that I don't currently stock.

Minimum spends

*To be able to create the same level of style and magic you see on our social media, website and downloadable brochure, I have a minimum spend of **£2000** during peak wedding season (April - October) and **£1750** out of season (November to March) this is for our all inclusive service. Flowers and venue styling. See examples on pages 19/20*

(wholesale flower prices are higher during peak season)

*I can offer personal florals on a collection basis only with a package starting at **£650**. See page 21.*

Wholesale flowers continue to dramatically increase in price due to import fees, transportation, supply/demand and natural disasters (flooding of farms, droughts etc). Flower prices are also naturally higher during peak wedding season due to the high demand. My day-to-day overheads such as vehicle running costs, salaries and the upkeep of my styling inventory is also constantly on the rise and contributes to my pricing.

Whilst I would love to accommodate all budgets, these factors make it incredibly difficult and are my main reasons for introducing a minimum spend.

INVESTMENT

What do we get and how much should we budget?

I often have couples telling me that they don't know how much to budget for their flowers and styling.

There is no right or wrong answer for this, you can spend as little or as much as you like.

I always advise to budget what is realistically affordable but also consider what you are comfortable spending too.

Its important to try and be realistic about how far your budget can stretch, the best advise I have for those with a smaller budget is to invest in one show stopper piece and simplify the rest of your décor rather than trying to stretch your budget too thinly by popping small amounts of flowers everywhere.

I am also massive fan of repurposing flowers throughout the day where possible, To maximise your budget.

On the next page I have put some examples of what you can expect from a few different price points for our all inclusive services.

INVESTMENT

Examples only - the following are not set packages.

Example 1

£1750 +

-
- My signature Handtied bridal bouquet.
 - 4 x Bridesmaid bouquets.
 - 4 x Boutonnieres.
 - Top table/ ceremony florals and styling (sleek single stem vases, candles and textured fabrics as an example).
 - 8 x Guest tables, complimentary style to the top table.
 - Cake flowers.
 - Simple florals and styling of welcome area.
 - Delivery and venue set up and breakdown.

Example 2

£2,500 +

-
- My signature Handtied bridal bouquet.
 - 4 x Bridesmaid bouquets.
 - 4 x Boutonnieres.
 - Top table/ ceremony florals and styling (low luxury florals, candles and textured fabrics)
 - 8 x Guest tables, complimentary style to the top table using our low floral bowls finished with candles and textured fabrics (optional).
 - Cake flowers.
 - Welcome sign frame hire and floor arrangement .
 - Styling of welcome area including card box hire.
 - Ceremony aisle lanterns (Realistic LED candles can be used).
 - Delivery and venue set up and breakdown.

INVESTMENT

Example 3

£3,500 +

-
- My signature Handtied bridal bouquet.
 - 4 x Bridesmaid bouquets.
 - 4 x Boutonnieres,
 - Top table/ ceremony florals and styling (low luxury florals, candles and textured fabrics)
 - 8 x guest tables, complimentary style to the top table using our low floral bowls finished with candles and textured fabrics (optional).
 - Cake flowers.
 - Welcome sign frame hire and floor arrangement.
 - Styling of welcome area including card box hire.
 - Ceremony arch with 2/3rd frame coverage.
 - Ceremony aisle lanterns (Realistic LED candles can be used).
 - Delivery and venue set up and breakdown.

Example 4

£4,500 +

-
- As above but with a mix of luxe high and low centrepieces and a fully covered ceremony arch/ installation.
 - Napkins and charger plates.

As I have previously mentioned, I am a massive fan of repurposing your flowers, I always try and offer all options for maximising your budget. For example, if your centrepieces can be used for your ceremony before your reception, then we can use them to decorate your aisle first

INVESTMENT

BRIDAL PACKAGE

£650

For my DIY brides or those who have booked a stylist and don't require venue florals,

This package includes the following.

- FREE design consultation
- My signature Handtied bridal bouquet.
- 4 x Bridesmaid bouquets.
- 4 x Boutonnieres,

This package is collection only from my studio CV5 9HS. All items will be packaged for transport in water and full care instructions will be given upon collection. Flowers are to be collected the evening before or the morning of your wedding.

You can add on extra bouquets and buttonholes, but you can not make any reductions.

*you can also add on our Glass candle cylinder collection for hire, This includes 15 Sets of 3 staggered glass cylinders with pillar or Floating candles and 45 Glass tea light holder to create your own centrepieces for £300.

(must be collected and returned by you)

*ALL TERMS AND CONDITIONS APPLY.

*CANNOT BE BOOKED ALONG SIDE ANY OTHER FLORAL DESIGNERS.

INVESTMENT

FAQ

Do you have a price list or any packages?

Flower prices are constantly changing so it is difficult to have a set price for an item, especially as no two weddings are the same. Each wedding has a bespoke flower recipe based on the style and season of each individual wedding so costs do vary.

I don't offer set packages for full service weddings as I think your wedding should be unique to you and everyone has different wants and needs for the day. I prefer to build your own personal package as we go. I can offer insights in to average spends though.

Can we make changes once we have paid the booking fee?

Yes. The deposit is mainly to secure your date with us. The quote can always be altered after the booking fee has been paid as we understand guest numbers, ideas, colours and inspiration may change as we go through the planning process.

Do you work with other stylists and provide florals only?

Absolutely. I love styling but I also love working with other stylists. I am more than happy to work on your florals only if you have already booked a preferred stylist. However if you do book another stylist, make sure they are happy to communicate with me so we can guarantee a cohesive design throughout.

FAQ

What happens to the flowers after the wedding?

All flowers belong to you, we strongly encourage you to take or gift all of your flowers after your wedding as we have no space to store them. If you need any flowers removing or disposing of after the wedding this will need to be pre arranged and will incur a disposal fee of £100. We are happy to deliver these to your home the following day too if required.

Do you charge a site visit fee?

Yes, I charge an hourly rate to cover my travel expenses and my time with you on site and travelling to and from the venue.

I understand wedding planning expenses can add up quickly, so if this is not something you have allocated in your budget, we can accommodate site visits via Zoom or FaceTime free of charge the next time you plan on visiting your venue.

Where can I view previous examples of your work?

I am constantly updating my website and social media with beautiful photos of weddings, florals, styling and styled shoots I have created.

RECOMMENDED BY

PROUD TO BE A RECOMMENDED SUPPLIER FOR:-

SHUSTOKE FARM BARNs - <https://crippsandco.com/shustoke-barn>

SWALLOWS NEST BARNs - <https://www.swallowsnestbarn.co.uk/>

THE OLD COW SHED - <https://www.oldcowshed.com/>

BLACKWELL GRANGE - <https://www.blackwellgrange.co.uk/>

BOURTON HALL - <https://www.bourton-hall.co.uk/>

BOUTIQUE MARQUEES - <https://boutiquemarquees.co.uk/>

WOOTEN PARK - <https://wootenparkweddings.co.uk/>

LOVE STORY INSPIRATION - <https://lovestoryinspiration.com/>

MY FAVOURITE SUPPLIERS

PHOTOGRAPHY

Katie Ingram photography
Kayleigh pope photography
Blonde shot photography
Bridger film and photo
Esme fletcher photography
Mi kelly photography

VIDEOGRAPHY

Daniel yate's films
Roo films
We are the James.

BRIDAL BOUTIQUES

The Bridal boutique-
Warwickshire
Victoria Lou Bridal
Lavelle bridal

SEAMSTRESS

Stitched up Warwickshire

BALLOONS & HIRE

Pretty fly

CAKE

Cakes by Sophie page
Oh my Cakery

STATIONERY

Betsy designs
Bewilderly
Love flora studio

DJ'S & ENTERTAINMENT

Spencer Sax
Dancefloor DJs

HAIR & MAKE UP

Linzi loops Hair
Lauren gosling Hair
Mode hair and make up
Amy Louise beauty Hair and MUA
Susie gee MUA
NB hair
Naomi Halliday Make up
Niamh ford MUA

GET IN TOUCH

I can't wait to hear more about your event! Click the button below to fill out the enquiry form.

*willowandwild@hotmail.com
07432095255*



[Enquire here](#)